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## **NEWPARK RESORT & HOTEL EARNS 2012 TRIPADVISOR CERTIFICATE OF EXCELLENCE**

**Honored as a Highly Rated Resort, Hotel & Accommodations provider as Reviewed by Travelers on the World's Largest Travel Site**

**Park City, Utah – May 23, 2012** – [Newpark Resort & Hotel](#) today announced that it has received a [TripAdvisor®](#) Certificate of Excellence award. The accolade, which honors hospitality excellence, is given only to establishments that consistently achieve outstanding traveler reviews on TripAdvisor, and is extended to qualifying businesses worldwide. Approximately 10 percent of accommodations listed on TripAdvisor receive this prestigious award.

To qualify for the Certificate of Excellence, businesses must maintain an overall rating of four or higher, out of a possible five, as reviewed by travelers on TripAdvisor - Newpark Resort & Hotel overall rating is 4.5. Additional criteria include the volume of reviews received within the last 12 months.

“The company is thrilled to receive a TripAdvisor Certificate of Excellence for consecutive years,” said Chris Eggleton, General Manager at Newpark Resort & Hotel. “We strive to offer our customers a memorable experience, and this accolade is evidence that the outstanding efforts of a remarkable staff and our incredible property is translating into consistently positive traveler experiences on TripAdvisor.”

“TripAdvisor is pleased to honor exceptional businesses for consistent excellence, as reviewed by travelers on the site,” said Christine Petersen, president of TripAdvisor for Business. “The Certificate of Excellence award gives highly rated establishments around the world the recognition they deserve. From exceptional accommodations in Beijing to remarkable restaurants in Boston, we want to applaud these businesses for offering TripAdvisor travelers a great customer experience.”

### **About Newpark Resort & Hotel**

Located in beautiful Park City, Utah, Newpark Resort & Hotel offers Deluxe Hotel Rooms, One- and Two-Bedroom Hotel Suites and Two-Bedroom Townhomes. TripAdvisor.com ranks Newpark Resort & Hotel within the Top Ten Hotels in Park City, Utah and its users have given a 4.5 out of 5 ranking. Expedia.com has bestowed the prestigious Insider Select Award, recognizing Newpark Resort & Hotel as one of the Top 500 Hotels worldwide. This is just the beginning of what makes Newpark Resort one of the most ideal and exciting travel destinations in Utah.

Newpark is situated in the middle of Newpark Town Center – a vibrant neighborhood that uniquely combines the very best of mountain living with the convenience of urban amenities and services. Whether you're looking for gourmet meals or are just starving after a big bike ride, you'll love that Newpark Town Center offers something for every palette and every mood. Within walking distance you will find an eclectic mix of bakeries, coffee shops, cafés, restaurants and grocery stores, surrounded by leisure pleasures, such as massage/spa, a movie theater and Park City's only entertainment center, offering bowling, billiards and more. Not to mention it is located on 1,200 acre nature preserve with panoramic views and breathtaking exposure to nature's wonders.

### **About TripAdvisor**

TripAdvisor® is the world's largest travel site, enabling travelers to plan and have the perfect trip. TripAdvisor offers trusted advice from real travelers and a wide variety of travel choices and planning features with seamless links to booking tools. TripAdvisor-branded sites make up the largest travel community in the world, with more than 50 million unique monthly visitors\*, and over 60 million reviews and opinions. The sites operate in 30 countries worldwide, including China under [daodao.com](#). TripAdvisor also includes TripAdvisor for Business, a dedicated division that provides the tourism industry access to TripAdvisor's millions of monthly visitors.

TripAdvisor, Inc. (NASDAQ: TRIP) manages and operates websites under 19 other travel media brands, and together the sites attract more than 69 million unique monthly visitors\*\*. TripAdvisor's travel media brands include [www.airfarewatchdog.com](#), [www.bookingbuddy.com](#), [www.cruisecritic.com](#), [www.everytrail.com](#), [www.familyvacationcritic.com](#), [www.flipkey.com](#), [www.holidaylettings.co.uk](#), [www.holidaywatchdog.com](#), [www.independenttraveler.com](#), [www.onetime.com](#), [www.seatguru.com](#), [www.sniqaway.com](#), [www.smartertravel.com](#), [www.tingo.com](#), [www.travel-library.com](#), [www.travelpod.com](#), [www.virtualltourist.com](#), [www.whereivebeen.com](#), and [www.kuxun.cn](#).

\*Source: comScore Media Metrix for TripAdvisor Sites, Worldwide, January 2012

\*\*Source: comScore Media Metrix for TripAdvisor Inc. and its subsidiaries, Worldwide, January 2012

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